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Pittsburgh, PA

Cloe H Kim

Graphic Designer

EDUCATION

California College of the Arts

BFA Graphic Design

San Francisco, CA

December 2023

AWARD

Creative Achievement Awards

California College of the Arts

September 2020–December 2023

SKILLS

Design

Logo Design	Web Design
Publication	Infographic
Typography	AR
Photography	VR
Branding	Motion Graphic

Software

InDesign	HTML
Photoshop	CSS
Lightroom	JavaScript
Illustrator	Keynote
Audition	Unity
Premiere Pro	Xcode
After Effects	Figma
MS Office	Blender

Languages

English
Korean

NOTABLE PROJECTS

Southern Exposure 50th Anniversary Identity

Graphic Designer

San Francisco, CA

September 2023–December 2023

- Designed the 50th anniversary logo, GIFs, and it's brand guidelines.
- Organized communication, schedules, and documentations for the Southern Exposure design team.

Awakeness of Emotions

Graphic Designer

San Francisco, CA

April 2023

- Created an immersive experience of the recognition of emotions by utilizing motion graphic and sound.
- Created and developed a VR application in the Oculus.

Vanishing Selves

Graphic Designer

San Francisco, CA

September 2022–December 2022

- Developed an event identity for a film festival of two different directors.
- Designed festival logo, pattern, tickets, posters, street banners, :30 spot, animated GIFs and an Instagram account.

Safety at School Grounds Campaign

Graphic Designer

San Francisco, CA

September 2022–December 2022

- Researched, analyzed, and created charts and graphs, maps, and timelines of the safety issues at school grounds in the United States.
- Redesigned J.E. Moss Elementary School's evacuation map and website.

VOLUNTEER EXPERIENCE

Level 3 Exhibition

Graphic Designer

San Francisco, CA

March 2023–May 2023

- Designed an exhibition for the BFA Graphic Design Level 3 students.
- Experimented with materiality and spacial dimensionality.
- Designed, installed, and promoted the exhibition with posters, SNS, and a 14ft vinyl installation across 3 surfaces.